PENNSYLVANIA
Association of Career & Technical Administrators

36th ANNUAL SYMPOSIUM

Pathways to Career Readiness: An Education and Workforce Development Symposium

February 9-10, 2027 • Hershey Lodge and Convention Center, Hershey, PA

The Pennsylvania Association of Career and Technical Administrators (PACTA) will be holding its annual ***Pathways to Career Readiness: An Education and Workforce Development Symposium*** **on February 9-10, 2027 at the Hershey Lodge and Convention Center.** The Symposium will begin at 9:00 a.m. on February 9 and will conclude at Noon on February 10. Approximately 300 participants attended the Symposium previous years. We are expecting a similar attendance this year.

We cordially invite you to participate as an exhibitor. The exhibit area will operate on February 9 from 9:00 a.m. to 6:00 p.m. Exhibitors can set up on February 8 between 7:00 p.m. and 9:00 p.m. or February 9 from 7:00 a.m. to 8:30 a.m. Symposium participants will have numerous opportunities to visit the exhibit area, as all breaks and the evening reception will take place there.

The cost for an exhibit table is $925, with additional tables available at a discounted rate of $650 each. Each exhibitor will receive the following:

- One (1) six-foot-long skirted table
- Two (2) chairs (additional chairs can be provided)
- Two (2) complementary one-day conference registrations
- Electrical outlet (if indicated on the form)
- Meals and breaks as indicated on the conference agenda

Exhibit registrations will be accepted on a first-come, first-served basis. To secure your spot, please make your reservation by **January 8, 2027**. If you wish to participate, complete the Exhibitor Registration Form and send it, along with payment, to the address provided on the form. Hershey Expositions will contact you regarding electricity and other exhibit arrangements.

Sponsorship opportunities are also available. Please visit the Symposium's webpage on PACTA's website for more information.

A block of rooms has been reserved at the Hershey Lodge and Convention Center with a special rate of $189 per night for single or double occupancy. Individuals are responsible for making their own hotel reservations. For more details including reservation information, please visit the Symposium webpage.

We hope that you choose to participate in this year's Symposium. If you have any questions, please contact me at (717) 761-3381 or info@pacareertech.org.

PENNSYLVANIA
Association of Career & Technical Administrators

Pathways to Career Readiness: An Education and Workforce Development Symposium

February 9-10, 2027 • Hershey Lodge and Convention Center, Hershey, PA

EXHIBITOR REGISTRATION FORM

Organization Information

Organization Name: _____

Mailing Address: _____

Website: _____

Contact Information

Contact Name: _____

Telephone: _____ E-mail: _____

Exhibit Attendee Information

Name(s) of Attendees: _____

Telephone: _____ E-mail(s): _____

Exhibit Fee (includes 2 one-day registrations):	**$925**	_____
Patron Member Exhibit Fee (includes 2 one-day registrations):	**$830**	_____
Additional Table:	**$650 per table**	_____
	TOTAL	**$**_____

Do you need electricity for your table? ❑ YES ❑ NO

Mail a check payable to "**PACTA**" with a copy of your Exhibitor Registration Form to:

PACTA – Symposium Registration
403 EUCLID AVENUE
DRAVOSBURG, PA 15034

Detailed information will be sent to Exhibitors at a later date.

For additional information or questions,
contact (717) 761-3381 or info@pacareertech.org.

Learning that works for Pennsylvania CTE