



PENNSYLVANIA

Association of Career & Technical  
Administrators

## 34rd ANNUAL SYMPOSIUM

# *Pathways to Career Readiness: An Education and Workforce Development Symposium*

February 13-14, 2025 • Hershey Lodge and Convention Center, Hershey, PA

Dear Colleague:

The Pennsylvania Association of Career and Technical Administrators (PACTA) will be holding its annual *Pathways to Career Readiness: An Education and Workforce Development Symposium* on **February 13-14, 2025 at the Hershey Lodge and Convention Center**. The Symposium will begin at 9:30 a.m. on February 13 and will conclude at Noon on February 14. Approximately 300 participants attended the Symposium previous years. We are expecting a similar attendance this year.

**We cordially invite you to participate as an exhibitor.** The exhibit area will operate on February 13 from 9:00 a.m. to 6:00 p.m. Exhibitors can set up on February 12 between 7:00 p.m. and 10:00 p.m. or February 13 from 7:00 a.m. to 8:30 a.m. Symposium participants will have numerous opportunities to visit the exhibit area, as all breaks and the evening reception will take place there.

The cost for an exhibit table is \$800, with additional tables available at a discounted rate of \$600 each. Each exhibitor will receive the following:

- One (1) six-foot-long skirted table
- Two (2) chairs (additional chairs can be provided)
- Two (2) complementary conference registrations
- Electrical outlet (if indicated on the form)
- Meals and breaks as indicated on the conference agenda

Exhibit registrations will be accepted on a first-come, first-served basis. To secure your spot, please make your reservation by January 20, 2025. If you wish to participate, complete the Exhibitor Registration Form and send it, along with payment, to the address provided on the form. Hershey Expositions will contact you regarding electricity and other exhibit arrangements.

**Sponsorship opportunities are also available.** Please visit the [Symposium's webpage](#) on PACTA's website for more information.

A block of rooms has been reserved at the Hershey Lodge and Convention Center with a special rate of \$185 per night for single or double occupancy. Individuals are responsible for making their own hotel reservations. For more details including reservation information, please refer to the hotel information flyer available on the conference webpage.

We hope that you choose to participate in this year's Symposium. If you have any questions, please contact me at (717) 761-3381 or [lori@pacareertech.org](mailto:lori@pacareertech.org).

Sincerely,

*Lori Bell*

Lori Bell  
Operations Manager



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EXHIBITOR REGISTRATION FORM

Organization Information

Organization Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Information

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Exhibit Attendee Information

Name(s) of Attendees: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail(s): \_\_\_\_\_

Exhibit Fee: \$800 \_\_\_\_\_

Patron Member Exhibit Fee: \$720 \_\_\_\_\_

Additional Table: \$600 per table \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

Do you need electricity for your table?  YES  NO

Mail a check payable to "PACTA" with a copy of your Exhibitor Registration Form to:

PACTA – Symposium Registration

PO Box 243

Harrisburg, PA 17108-0243



\*\*Further information will be sent to Exhibitors at a later date.\*\*

For additional information or questions, contact Lori Bell at (717) 761-3381 or [lori@pacareertech.org](mailto:lori@pacareertech.org).

