



PENNSYLVANIA

Association of Career & Technical Administrators

Pathways to Career Readiness: An Education and Workforce Development Symposium

February 13-14, 2025 • Hershey Lodge and Convention Center, Hershey, PA

KEYNOTE SPEAKER

Dr. Kevin Fleming

Educator | Speaker | Author | Video Producer | Founder and CEO

Turning Insights Into Action

You've sacrificed, traveled, and invested both time and money to attend this conference to strengthen CTE. You may even have specific goals or outcomes in mind. Dr. Kevin Fleming's keynote will help clarify your next steps with a proven framework for extracting value, meaning, and relevance from participating.



Watch Dr. Fleming's special message just for Symposium participants!

Dissatisfied with the status quo, Dr. Kevin Fleming is an educational futurist who has spent his entire career helping learners secure a competitive advantage.

As a professor, Dean, and college Vice President, he is dedicated to changing mindsets and metrics to make all education relevant.

A fellow storyteller, his TEDx Talk, and dozens of viral animation videos, have ignited discussions nationally in conference rooms and dining rooms.

A scholar and researcher, he is the author of four books and has secured competitive grants totaling over \$105 million dollars advancing career-connected learning.

An energetic innovator, he is the Founder and CEO of Catapult - which provides professional development masterclasses and a vibrant global community of fellow education disruptors.

Dr. Fleming is an eagle scout, bacon lover, and recovering academic elitist. He is passionate about helping others maximize the value and impact of all learning experiences to help all of us equip our purpose on purpose.

