



PENNSYLVANIA

Association of Career & Technical
Administrators

2024 PACTA Leadership Conference: *Career and Technical Education Leadership for Success*

Strategic Leadership • Leadership for Learning • Community Leadership • Systems Leadership

July 23-25, 2024

Penn Stater Hotel and Conference Center, State College, PA

SPONSORSHIP INFORMATION

You are invited to join us as a sponsor at the 2024 PACTA Leadership Conference. Your support would provide brand visibility, networking opportunities, and the chance to showcase your dedication and commitment to career and technical education (CTE). Quality CTE is an essential part of America's workforce development system. The challenges of assuring a high-quality system which meets the needs of students and employers are many. PACTA's Leadership Conference will focus on providing CTE leaders with the information and skills to help them meet those challenges. **Organizations and companies like yours are ideal partners for this conference.**

Below are the sponsorship opportunities available throughout the conference. If you are interested in becoming a sponsor, please complete a Sponsorship Form.

Keynote Speaker Sponsors – \$5,000 (two available)

- Full-page advertisement in Conference Program
- Recognition at General Session
- Opportunity to speak during General Session
- Promotional materials included in participant packet
- Exclusive sponsor recognition badge
- Recognition on event monitor display

Hospitality Suite Sponsor – \$4,000 (two available)

- Special announcement during introduction of keynote
- Half-page advertisement in Conference Program
- Recognition at Hospitality Suite
- Promotional materials included in participant packet
- Exclusive sponsor recognition badge
- Recognition on event monitor display

Barbecue/Picnic Sponsor – \$5,000 (one available)

- Full-page advertisement in Conference Program
- Recognition at Luncheon
- Opportunity to speak during Luncheon
- Promotional materials included in participant packet
- Exclusive sponsor recognition badge
- Recognition on event monitor display

Luncheon Sponsor – \$3,000 (one available)

- Half-page advertisement in Conference Program
- Recognition at Luncheon
- Opportunity to speak during Luncheon
- Promotional materials included in participant packet
- Exclusive sponsor recognition badge
- Recognition on event monitor display

Breakfast/Membership Meeting Sponsor – \$3,000 (one available)

- Half-page advertisement in Conference Program
- Recognition at Membership Meeting
- Opportunity to speak during Membership Meeting
- Promotional materials included in participant packet
- Exclusive sponsor recognition badge
- Recognition on event monitor display

Member Networking Event – \$2,000 (one available)

- Quarter-page advertisement in Conference Program
- Recognition at Member Networking Event
- Promotional materials included in participant packet
- Exclusive sponsor recognition badge
- Recognition on event monitor display

Refreshment Sponsor – \$2,000 (one available)

- Quarter-page advertisement in Conference Program
- Recognition at Member Networking Event
- Promotional materials included in participant packet
- Exclusive sponsor recognition badge
- Recognition on event monitor display

**For additional information,
contact Lori Bell at (717) 761-3381
or lori@pacareertech.org.**



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SPONSORSHIP FORM

Contact Information

Organization/Company Name: _____

Mailing Address: _____

Website: _____

Contact Name: _____

Telephone: _____ E-mail: _____

Check the event you are interested in sponsoring.

Please reference the Sponsorship Information document for detailed information on each event.

- | | |
|---|--------------------------------------|
| <input type="checkbox"/> Keynote Speaker Sponsor – \$5,000 | Two: two available |
| <input type="checkbox"/> Hospitality Suite Sponsors – \$4,000 | Two: one taken, one available |
| <input type="checkbox"/> Barbecue/Picnic Sponsor – \$5,000 | One: one available |
| <input type="checkbox"/> Luncheon Sponsor – \$3,000 | One: none available |
| <input type="checkbox"/> Breakfast/Membership Meeting Sponsor – \$3,000 | One: one available |
| <input type="checkbox"/> Member Networking Event Sponsor – \$2,000 | One: one available |
| <input type="checkbox"/> Refreshment Sponsor, Wednesday July 24th – \$2,000 | One: none available |

Step 1: Return this completed form to Lori Bell at lori@pacareertech.org.

Step 2: Receive an email confirming the availability of your selection.

Step 3: After receiving confirmation, mail your sponsorship form and payment.

After confirmation of your selection, mail your Sponsorship Form and a check payable to “PACTA” to:

PACTA
PO Box 243
Harrisburg, PA 17108-0243



For additional information or questions, contact Lori Bell at (717) 761-3381 or lori@pacareertech.org.