



PENNSYLVANIA

Association of Career & Technical
Administrators

33rd ANNUAL SYMPOSIUM

Pathways to Career Readiness: An Education and Workforce Development Symposium

February 8-9, 2024 • Hershey Lodge and Convention Center, Hershey, PA

Dear Colleague:

Pathways to Career Readiness: An Education and Workforce Development Symposium will be held February 8 and 9, 2024 at the Hershey Lodge and Convention Center. The Symposium is being sponsored by the Pennsylvania Association of Career and Technical Administrators in cooperation with the Pennsylvania Department of Education, and many other agencies and associations. The 33rd annual Symposium will begin at 12:30 p.m. on February 8 and will conclude at Noon on February 9. Approximately 300 participants attended the Symposium previous years. We are expecting a similar attendance this year.

The Symposium will have a commercial exhibit area that will operate on February 8 from 8:00 a.m. to 6:00 p.m. Exhibitors will be able to set up between 8:30 p.m. and 10:00 p.m. on February 7 or from 7:00 a.m. to 8:00 a.m. on February 8. Each symposium participant will have multiple opportunities to visit the exhibit area. All breaks and the evening reception will be held in the exhibit area. Each exhibitor will be provided with one eight-foot-long skirted table. **The cost per table will be \$500.**

Exhibit reservations will be accepted on a first come first serve basis. Reservations should be made by January 15, 2024. If you wish to participate in the Symposium, please complete the Exhibitor Registration Form and send it along with a check for \$500 payable to PACTA to PO Box 243, Harrisburg, PA 17108-0243. **Hershey Expositions will contact you regarding electricity and other exhibit arrangements.**

Sponsorship opportunities are also available. Please visit the [Symposium's webpage](#) on PACTA's website for more information.

A block of rooms has been reserved at a special rate of \$182 single or double occupancy. Individuals are responsible for making their own hotel reservations by calling 855-729-3108 or on-line at: <https://reservations.hersheypa.com/HRSApp/HRSHome?groupCode=PACTA2024L&venue=hersheyLodge>. Please identify yourself as part of the ***Pathways to Career Readiness Symposium*** to receive the special rate. Make your reservations by December 22, 2023.

We hope that you choose to participate in the Symposium. If you have any questions regarding the symposium, please contact me at (717) 761-3381 or lori@pacareertech.org.

Sincerely,

Lori Bell

Lori Bell
Program Manager



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EXHIBITOR REGISTRATION FORM

Yes, please reserve an exhibit table for my organization at the cost of \$500.00.

(NOTE: The cost for PACTA Patron Members is \$450.00.)

Organization Information

Organization Name: _____

Mailing Address: _____

Website: _____

Contact Information

Contact Name: _____

Telephone: _____ E-mail: _____

Exhibit Attendee Information

Name(s) of Attendees: _____

Telephone: _____ E-mail: _____

Mail this form along with payment payable to "PACTA" by January 15, 2024 to:

~ NEW MAILING ADDRESS ~

PACTA Symposium

PO Box 243

Harrisburg, PA 17108-0243

Further information will be sent to exhibitors after reservations are received.

If you have any questions, please contact Lori Bell at (717) 761-3381 or lori@pacareertech.org.